

JUL 29 1996

The Honorable Sonny L. Orsini
Acting Legislative Secretary
Twenty-Third Guam Legislature
Guam Legislature Temporary Building
155 Hesler Street
Agana, Guam 96910

OFFICE OF THE LEGISLATIVE SECRETARY

ACKNOWLEDGMENT RECEIPT

Received By June

Time 3:14 Pm

Date 29 July 96

Dear Mr. Legislative Secretary:

Enclosed please find a copy of Governor's message and copy of Substitute Bill No. 608 (LS), "AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA", which I have signed into law today as Public Law No. 23-118.

A copy has also been delivered to the Office of the Speaker.

Very truly yours,

Carl T. C. Gutierrez Governor of Guam

Attachment

231375

COMMITTEE ON Rec'd by:	RULES	9/94 Junes 2. 25pm
Routing:	Date:	Sen's Ini.
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Actions		



JUL 29 1996

The Honorable Judith Won-Pat Borja Acting Lt. Governor and Acting Speaker Twenty-Third Guam Legislature Guam Legislature Temporary Building 155 Hesler Street Agana, Guam 96910

Dear Speaker Won-Pat Borja:

Enclosed please find a copy of Substitute Bill No. 608 (LS), "AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA", which I have signed into law today as **Public Law No. 23-118.**

This legislation provides necessary support funding for the 7th Pacific Festival of the Arts in Apia, Western Samoa, which will be taking place September 8 to 23, 1996. This festival, called "FestPac", will be a showcase of our island's culture and artistic endeavors. The "FestPac" is also known as the "Olympics of Pacific Art and Culture", and is held every 4 years by a different member of the South Pacific Commission. The first FestPac took place in 1972

Spearheaded by the Guam Council on the Arts and Humanities Agency and Director Deborah J. Bordallo, this appropriation will make this event possible. CAHA and members of the community continue their fundraising efforts to complete the cost of the endeavor.

A copy has also been delivered to the Office of the Legislative Secretary.

Very truly yours,

Carl T. C. Gutierrez Governor of Guam

Attachment

TWENTY-THIRD GUAM LEGISLATURE 1996 (SECOND) Regular Session

CERTIFICATION OF PASSAGE OF AN ACT TO THE GOVERNOR

This is to certify that Substitute Bill No. 608 (LS), "AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA," was on the 16th day of July, 1996, duly and regularly passed.

	Dupl
-	DON PARKINSON
Attested:	Speaker
JUDITH WON PAT-BORJA Senator and Legislative Secretary	
This Act was received by the Governor thin 1996, at $3:40$ o'clock P .M.	s
	mwintlera
-	Assistant Staff Officer Governor's Office
APPROVED:	Governor's Office
CARL T. C. GUTIERREZ Governor of Guam	
Date: 7-29-96	
Public Law No. 23-118	

TWENTY-THIRD GUAM LEGISLATURE 1996 (SECOND) Regular Session

Bill No. 608 (LS)
As substituted by the
Committee on Tourism & Transportation

Introduced by:

J. P. Aguon

A. C. Lamorena V

A. L. G. Santos

J. T. San Agustin

J. M. S. Brown

F. P. Camacho

T. C. Ada

E. Barrett-Anderson

A. C. Blaz

M. C. Charfauros

H. A. Cristobal

M. Forbes

C. Leon Guerrero

L. Leon Guerrero

T. S. Nelson

S. L. Orsini

V. C. Pangelinan

D. Parkinson

F. E. Santos

A. R. Unpingco

J. Won Pat-Borja

AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

1 BE IT ENACTED BY THE PEOPLE OF THE TERRITORY OF GUAM:

2 Section 1. Appropriation. The sum of One Hundred Twenty Thousand

- 1 Dollars (\$120,000) are appropriated from the surplus of the Tourist Attraction
- 2 Fund (TAF) to the Council on the Arts and Humanities Agency (CAHA) for the
- 3 purpose of funding Guam's participation in the 7th Pacific Festival of the Arts
- 4 (hereinafter referred to as the "Festival") in Apia, Western Samoa, from
- 5 September 8 to 23, 1996. The funds shall be expended as indicated in the
- 6 budget breakdown attached as Appendix I.
- 7 **Section 2.** Use of Other Source of Funds. Any funds raised by CAHA
- 8 through fundraising efforts, above the amount indicated in Appendix I, for
- 9 the purpose of participating in the Festival, shall be utilized to offset an
- 10 identical amount of the appropriation from the TAF contained in Section 1 of
- 11 this Act.
- 12 Section 3. Report of Expenditures, Return of Unexpended Funds.
- 13 Within ninety (90) days following the return to Guam of Guam's delegation to
- 14 the Festival, CAHA shall submit to the Governor of Guam, the Speaker of the
- 15 Legislature, and the Chairman of the Legislature's Committee with oversight
- on the TAF, a complete accounting of expenditures incurred. Any remaining
- 17 unexpended funds shall be returned to the TAF.



PHOCET CATEGORY	300 F. W. W.	FESTPAC	GRANTS	TAF	Total
BUDGET CATEGORY CPA (See APPENDIX for details)	Sin-Kind SSS Contributions	Fundraising	(Federal/	Funding	Project
(See APPENDIX for details)	Countingnous	Efforts	Regional)	Request 1/	Costs
PERSONNEL *					
Artistic	58,140			16,000	74,140
Administrative	62,500			10,000	62,500
Technical/Production	02,000	2,500		3,500	6,000
TOTAL PERSONNEL	120,640	2,500	0	19,500	142,640
TRAVEL &TRANSPORTATION *	<u> </u>				
Off-Island Travel		3,842	19,210	68,805	91,857
Departure taxes	<u> </u>	2,405			2,405
Ground Transportation		1,440		1,440	2,880
Bus/van transportation (provided by W.S.)	5,850				5,850
TOTAL TRAVEL & TRANSPORTATION	5,850	7,687	19,210	70,245	102,992
FOOD & LODGING *	1				
Food (provided by Western Samoa)	29,250				29,250
Lodging (provided by Western Samoa)	29,250				29,250
Per diem & lodging	10,200	2,100			2,100
TOTAL FOOD & LODGING	58,500	2,100	0	0	60,600
	<u> </u>		<u></u>		
STIPENDS *	0	29,250	0	0	29,250
	T				
MARKETING/PROMOTION *					
Pageant Souvenir Booklet				2,500	2,500
Print/Broadcast Advertising		1,800		7,305	9,105
Souvenir T-shirts		2,550			2,550
Souvenir Festival Posters	200	840			840
Festival Brochures	1 1			1,500	1,500
TOTAL MARKETING/PROMOTION	0	5,190	0	11,305	16,495
TRADITIONAL STRUCTURE *	T				
	 	1.500		2 500	E 000
Materials and Labor Cooking demonstrations		1,500 3,500		3,500	5,000 3,500
TOTAL - TRADITIONAL STRUCTURE				2.500	
TOTAL - TRADITIONAL STRUCTURE	0	5,000	0	3,500 —	8,500
OTHER *					
Official Attire		5,200			5,200
Performance costumes				14,450	14,450
Stage Props	<u> </u>	1,610	10,790	. , , , , , , ,	12,400
Official Gifts	 	.,5.0	.5,750	1,000	1,000
Contingency Fund (emergency expenses)	 	5,000		1,000	5,000
			40.700	45.450	
TOTAL - OTHER	0	11,810	10,790	15,450	38,050
	The state of the same of the s	The grant of the second of the	Falleria Karak		
TOTAL BUDGET	184,990	63,537	30,000	120,000	398,527

^{*} See corresponding Appendix for details

^{1/} Proposed revenues will be generated through a variety of fundraising efforts such as: a Fashion Show,

APPENDIX

Budget Item	In-Kind	FESTPAC Fundraising	■ 10 (A.野藤か) はこ、 きしゃいがくらん	The state of the s	Total
PERSONNEL			1		
Artistic					
Director 1	1			5,000	5,000
Musical Director				5,000	5,000
Choreographer	<u> </u>			5,000	5,000
Scriptwriter		 		1,000	1,000
Delegation - Artists' time spent for				,	<u> </u>
preparation & festival performances/	<u> </u>				
@ \$25/day x 30 days x 34 artists	25,500				25,500
@ \$40/performance x 24 performances					
x 34 artists	32,640				32,640
Administrative					02,010
Task Force members - time spent in					
preparation for the festival based on					
% of time spent	62,500				62,500
Technical/Production	3-,032	2,500		3,500	6,000
Equipment usage (studio time/		2,555		0,000	- 0,000
sound/lighting equipment)					
TOTAL PERSONNEL	120,640	2,500	<u> </u>	19,500	142,640
	T				
TRAVEL & TRANSPORTATION					
Off-Island Travel					
10 pax @ \$1,921/pax via commercial			19,210		19,210
flight arrangements					
55 pax @ \$1,251/pax via charter				68,805	68,805
flight arrangements					
2 pax @ \$1,921 (preliminary site mtgs.)#	g-12. 9 :	3,842			3,842
Departure taxes (out of Guam & W.S.)	· ·	2,405			2,405
Ground transportation					
Four (4) rental vehicles @ \$40/day					
x 4 x 18 days		1,440		1,440	2,880
Bus transportation provided by W.S.	5,850			-	5,850
TOTAL TRAVEL & TRANSPORTATION	5,850	7,687	19,210	70,245	102,992
FOOD & LODGING			1	- I	
@ \$50/day x 65 pax x 18 days	E0 E00				50.500
(host provides food & lodging)	58,500				58,500
Per diem for 2 pax x 7 days @ \$150/day		2 400			0.460
		2,100			2,100
(preliminary meetings in W.S.) TOTAL FOOD & LODGING	58,500	2,100	· 0	0 0	60,600
	00,000	4,100	<u> </u>	<u> </u>	30,000
STIPENDS					
@\$25/day x 65 pax x 18 days		29,250			29,250
TOTAL STIPENDS	0	29,250	0	0	29,250

APPENDIX

MARKETING/PROMOTION					
Pageant Souvenir Booklet - 1000 pcs.				2,500	2,500
@ \$2.50/booklet					
Print/Broadcast Advertising		1,800		7,305	9,105
Souvenir T-shirts - 300 units @ \$8.50		2,550			2,550
Souvenir Festival Posters - 280 units 🧈 🌂					
@ \$3.00/poster		840			840
Festival Brochures - 1000 units @ \$1.50				1,500	1,500
TOTAL MARKETING/PROMOTION	- Ag(0 - 7) =	5,190	0	11,305	ી
			4	· · · · · · · · · · · · · · · · · · ·	
TRADITIONAL STRUCTURE				1	1
Construction of structure - materials		1,500		3,500	5,000
and labor					
Cooking demonstrations - cost of food					
to be prepared: \$500/day x 7 days		3,500			3,500
TOTAL - TRADITIONAL STRUCTURE	0	5,000	Life on the Control	3,500	8,500
OTHER	!		1	· · · · · · · · · · · · · · · · · · ·	
Official Attire for delegation: \$80/pax					
x 65 pax		5,200			5,200
Performance costumes - 34 artists x					
\$85/costume x 5 costumes per artist				14,450	14,450
Stage Props		1,610	10,790		12,400
Official Gifts - \$40/gift x 25 gifts		<u> </u>		1,000	1,000
Contingency Fund (emergency purposes)		5,000			
TOTAL - OTHER SELECTION OF THE TOTAL - OTHER SELECTION OF THE TOTAL OF	O	11,810	10,790	15,450	38,050
TOTAL BUDGET:	184,990	63,537	30,000	120,000	398,527

TWENTY-THIRD GUAM LEGISLATURE 6 (SECOND) Regular Session

Date:	7/16/96
- ~	

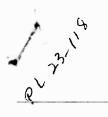
VOTING SHEET

Bill No. 🔟	<u>008</u>
Resolution	No
Question:	

NAME	<u>YEAS</u>	NAYS	NOT VOTING/ ABSTAINED	ABSENT/ OUT DURING ROLL CALL
ADA, Thomas C.				V
AGUON, John P.	~			
BARRETT-ANDERSON, Elizabeth				
BLAZ, Anthony C.	W			
BROWN, Joanne S.	-			<i>₩</i>
CAMACHO, Felix P.	سسا			
CHARFAUROS, Mark C	V			
CRISTOBAL, Hope A.	~			
FORBES, MARK	<u></u>			
LAMORENA, Alberto C., V	V			
LEON GUERRERO, Carletta	V			
LEON GUERRERO, Lou	V			
NELSON, Ted S.	V			
ORSINI, Sonny L.	V			
PANGELINAN, Vicente C	<u> </u>			,
PARKINSON, Don	V			
SAN AGUSTIN, Joe T.	~			
SANTOS, Angel L. G.	V			1
SANTOS, Francis E.	L			
UNPINGCO, Antonio R.	1		·	
WONPAT-BORJA, Judith	19			

CERTIFIED TRUE AND CORRECT:

Recording Secretary



23rd Guam Legislature

OFFICE: 479 W. O'Brien Drive · Suite 301 · Bank of Guam, Santa Cruz · Agana MAIL: 155 Hesler St. · Agana, Guam · 96910 · (671)472-3570/1/2 · Fax: (671)477-8358

May 20,1996

Honorable Don Parkinson, Speaker 23rd Guam Legislature 155 Hessler St. Agana, Guam 96910

Dear Mr. Speaker,

The Committee on Tourism & Transportation, to which the following was referred, wishes to report its findings and recommendations:

BILL 608 (as substituted by the Committee on Tourism & Transportation): AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES COUNCIL (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

The Committee voting record on Bill 608 is as follows:

TO PASS	10
NOT TO PASS	0
TO ABSTAIN	1
TO PLACE IN THE INACTIVE FILE	0
NOT VOTING	0

The recommendation of the Committee is to do pass. A copy of the voting sheet, report and all pertinent documents are attached for your information.

Sincerely,

JOHN PEREZ AGUON

Chairman

Attachments

VOTING SHEET COMMITTEE ON TOURISM & TRANSPORTATION 23rd GUAM LEGISLATURE

BILL 608 (as substituted by the Committee on Tourism & Transportation): AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES COUNCIL (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

	TO PASS	NOT TO PASS	TO ABSTAIN	TO PLACE IN INACTIVE FILE
Carlo PO.	. /			
JOHN P. AGUON, Chairman				
A Aux	V			
JOE T. SAN AGUSTIN, Vice Chairman				
Distant	V			
JOANNE S. BROWN				
Jamache 5	V			
FELIX P. CAMACHO				***************************************
MALL				
MARK FORBES	//			
and TO		<u> </u>		
CARLOTTA LEON GUERRERO				
<u></u>				
SONNY L. ORSINI				
VICENTE C. PANGELINAN		-		
/ Shila				
FRANCIS E SANTOS				
ANTONIOR. UNPINGCO	/			
JUDITH WONPAT-BORJA				

TWENTY-THIRD GUAM LEGISLATURE 1996 (SECOND) Regular Session

Bill No. 608
As Substituted by the
Committee on Tourism & Transportation
Introduced by:

J. P. AGUON
A. C. LAMORENA
A. L. G. SANTOS

AN ACT TO APPROPRIATE ONE HUNDRED TWENTY FOCAMATHOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

1	BE IT EN	JACTED BY	THE PEOPLE	OF THE	TERRITORY	OF	GUAM:
---	----------	-----------	------------	--------	-----------	----	--------------

- 2 Section 1. APPROPRIATION. The sum of ONE HUNDRED TWENTY
- 3 THOUSAND DOLLARS (\$120,000) are appropriated from the surplus of the
- 4 Tourist Attraction Fund (TAF) to the Council on the Arts and Humanities
- 5 Agency (CAHA) for the purpose of funding Guam's participation in the 7th
- 6 Pacific Festival of the Arts (hereinafter referred to at the "Festival") in Apia,
- 7 Western Samoa, from September 8 to 23, 1996. The funds shall be expended
- 8 as indicated in the budget breakdown attached as Appendix I.
- 9 Section 2. USE OF OTHER SOURCES OF FUNDS. Any funds raised
- 10 by CAHA through fundraising efforts, above the amount indicated Appendix
- 11 I, for the purpose of participating in the Festival, shall be utilized to offset an
- 12 identical amount of the appropriation from the TAF contained in Section 1 of
- 13 this act.
- 14 Section 3. REPORT ON EXPENDITURES, RETURN OF
- 15 UNEXPENDED FUNDS. Within ninety (90) days following the return to

- 1 Guam of Guam's delegation to the Festival, CAHA shall submit to the
- 2 Governor of Guam, the Speaker of the Legislature, and the Chairman of the
- 3 Legislature's Committee with oversight on the TAF, a complete accounting of
- 4 expenditures incurred. Any remaining unexpended funds shall be returned to
- 5 the TAF.

4778358;# 2/ 4

1996 GUAM FESTPAC PROPOSED BUDGET BREAKDOWN

Rev. 5/7/98

		FESTPAC	GRANTS	TAF	Total
BUDGET CATEGORY	In-Kind	Fundraising	(Federal/	Funding	Project
(See APPENDIX for details)	Contributions	Efforts	Regional	Request 1/	Costs:
PERSONNEL*	T				
Artistic	58,140			16,000	74,14
Administrative	62,500				62,50
Technical/Production		2,500		3,500	6,00
TOTAL PERSONNEL	120,640	2,500	0	19,500	142,64
TRAVEL &TRANSPORTATION *					
Off-Island Travel		3,842	19,210	68,805	91,85
Departure taxes		2,405			2,40
Ground Transportation		1,440		1,440	2,88
Bus/van transportation (provided by W.S.)	5,850				5,85
TOTAL TRAVEL & TRANSPORTATION	5,850	7,687	19,210	70,245	102,99
FOOD & LODGING *	Т				
Food (provided by Western Samoa)	29,250				29,25
Lodging (provided by Western Samoa)	29,250				29,25
Per diem & lodging		2,100			2,10
	50.500				
TOTAL FOOD & LODGING	58,500	2,100	0	0	60,60
STIPENDS *	0	29,250	0	0	29,25
MARKETING/PROLIOTION *		Т			
Pageant Souvenir Booklet		 		2,500	2,50
Print/Broadcast Advertising		1,800		7,305	9,10
Souvenir T-shirts		2,550		7,550	2,55
Souvenir Festival Posters		840			84
Festival Brochures				1,500	1,50
TOTAL MARKETING/PROMOTION	0	5,190	0	11,305	16,49
TRADITIONAL STRUCTURE *		4 600		3 500	# p0
Materials and Labor		1,500		3,500	5,00
Cooking demonstrations		3,500			3,50
TOTAL - TRADITIONAL STRUCTURE		5,000	0	3,500	8,50
OTHER*					
Official Attire		5,200			5,20
Performance costumes				14,450	14,45
Stage Props		1,610	10,790		12,40
Official Gifts				1,000	1,00
Contingency Fund (emergency expenses)		5,000			5,00
TOTAL - OTHER	0	11,810	10,790	15,450	38,05

^{*} See corresponding Appendix for details

^{1/} Proposed revenues will be generated through a variety of fundraising efforts such as: a Fashion Show,

Telethon, Pageant Performances for the public, and food/merchandise sales.

APPENDIX

Budget kan	In-Kind	PESTRAC	GRANTS (Fed/Regional)		Total
	35 01730114	Mindresoung	At admits Storisti		
ERSONNEL					
Artistic					100
Director				5,000	5,000
Musical Director				5,000	5,000
Choreographer				5,000	5,000
Scriptwriter				1,000	1,000
Delegation - Artists' time spent for					
preparation & festival performances/					
@ \$25/day x 30 days x 34 artists	25,500				25,500
@ \$40/performance x 24 performances					
x 34 artists	32,640				32,640
Administrative					
Task Force members - time spent in					
preparation for the festival based on			1		
% of time spent	62,500				62,500
Technical/Production		2,500		3,500	6,00
Equipment usage (studio time/					
sound/lighting equipment)					142,64
Off-Island Travel			40.240		40.24
10 pax \$1,921/pax via commercial			19,210		19,21
flight arrangements					00.00
55 pax @ \$1,251/pax via charter				68,805	68,80
flight arrangements					2.04
2 pax @ \$1,921 (preliminary site mtgs.)	1	3,842			3,84
Departure taxes (out of Guam & W.S.)	-	2,405			2,40
Ground transportation		-			
Four (4) rental vehicles @ \$40/day	-	1,440		1 440	2,88
x 4 x 18 days	5,850			1,440	5,85
Bus transportation provided by W.S.					
OTAL TRAVEL STRANSPORTATION	5,850	7,687	19,210	10.245	102,99
	T-	T	1		
FOOD & LODGING					
FOOD & LODGING @ \$50/day x 65 pax x 18 days	58,500	 			58,50
	58,500				58,50
@ \$50/day x 65 pax x 18 days (host provides food & lodging) Per diem for 2 pax x 7 days @ \$150/day	58,500	2,100			58,50 2,10
@ \$50/day x 65 pax x 18 days (host provides food & lodging) Per diem for 2 pax x 7 days @ \$150/day (preliminary meetings in W.S.)		2,100			
@ \$50/dey x 65 pax x 18 days (host provides food & lodging) Per diem for 2 pax x 7 days @ \$150/day (preliminary meetings in W.S.)	58,500	2,100			2,10
@ \$50/day x 65 pax x 18 days (host provides food & lodging) Per diem for 2 pax x 7 days @ \$150/day (preliminary meetings in W.S.) IOTAL COD & LODGING		2,100			2,10
(host provides food & lodging) Per diem for 2 pax x 7 days @ \$150/day		2,100			2,10

APPENDIX

TOTAL BUDGET	164,990	83,537	30,000	120,000	398,52
		1,810	10,790	15,450	38,05
Contingency Fund (emergency purposes)	Talliana e e e e e e e e e e e e e e	5,000		and the second	and the second
Official Gifts - \$40/gift x 25 gifts				1,000	1,000
Stage Props		1,610	10,790		12,40
\$85/costume x 5 costumes per artist			54.63	14,450	14,45
Performance costumes - 34 artists x				12,78%	
x 65 pax		5,200			5,20
Official Attire for delegation: \$80/pax					a manage of the second
OTHER				5508/ <u>F</u> A	45.0
MINE LYNNING AND					
TOTAL TRADITIONAL STRUCTURE		5,000		3.600	8.500
Cooking demonstrations - cost of food to be prepared: \$500/day x 7 days		3,500			3,500
					-004
Construction of structure - materials and labor		1,500		3,300	0,000
FRADITIONAL STRUCTURE		1,500		3,500	5,000
				1140 / 141	2.2.2
TOTAL MARKETING/PROMOTION		5,190		F1 × 105	16 49
Festival Brochures - 1000 units @ \$1.50				1,500	1,600
@ \$3.00/poster		840		s-establish	840
Souvenir Festival Posters - 280 units				(10)	AND (8)
Souvenir T-shirts - 300 units @ \$8.50		2,550	n (46) 100 (4 m a m	-5 7960/9	2,550
Print/Broadcast Advertising		1,800		7,305	9,105
@ \$2,50/booklet					To the
Pageant Souvenir Booklet - 1000 pcs.				2,500	2,500



23rd Guam Legislature COMMITTEE ON TOURISM and TRANSPORTATION

COMMITTEE REPORT

BILL 608: AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

PUBLIC HEARING:

May 3, 1996

SENATOR JOHN PEREZ AGUON, Chairman

SENATOR JOE T. SAN AGUSTIN Vice Chairman SENATOR JOANNE S. BROWN

SENATOR JOANNE S. BROWN SENATOR FELIX P. CAMACHO SENATOR MARK FORBES SENATOR CARLOTTA LEON GUERRERO SENATOR SONNY L. ORSINI SENATOR VICENTE C. PANGELINAN SENATOR FRANCIS E. SANTOS SENATOR ANTONIO R. UNPINGCO SENATOR JUDITH WON PAT-BORJA

COMMITTEE REPORT

BILL 608 - An Act to appropriate One Hundred Twenty Thousand Dollars (\$120,000) from the Tourist Attraction Fund to the Council on the Arts and Humanities Agency (CAHA) for participation in the 7th Pacific Festival of the Arts in Apia, Western Samoa.

Public Hearing:

1. The following Fest-Pac members testified in favor of the bill:

Dr. Katherine B. Aguon Peter R. Onedera Linda T. Reyes Deborah J. Bordallo Anne Marie Sablan Michael Clement Jeanne Pangelinan Goring Duenas Phil Borja Johnny Sablan Bernie Tenorio Dave Lujan Maria Yatar Arlene Bordallo Richard Duke Zeny C. Custodio

Anthony Corn

Others testifying in favor of the bill were:

Ed Benavente James Nelson,GVB
Ray Aflague, DLM Ray Sanz

2. Date: May 3, 1996

3. Committee members present:

Chairman John Perez Aguon; Senators Felix Camacho, Carlotta Leon Guerrero, Joanne S. Brown and Antonio Unpingco. Also present were Senators Angel Santos and Alberto V. Lamorena.

4. Summary:

Deborah J. Bordallo, Executive Director of the Guam Council of the Arts and Humanities Agency (CAHA) and Chairperson of Guam FestPac Task Force, summed up the sentiments of the FestPac members testifying and explained that while the theme chosen by Western Samoa for the 7th Festival of the Pacific Arts is "Tala Measina" which means "bringing the best" to their shores, Guam's FestPac Task Force has developed its own "Taotao Latte" theme to emphasize the uniqueness of the Chamorros to the region. Speaking in behalf of the members of Guam's FestPac Task Force, she said their presentation plans are to portray their traditions through the display of a performing arts pageant of music and dance, arts and crafts displays, and emphasizing the Latte Stone as the unique structure to house most of their cultural displays and demonstrations including that of

cooking traditional foods. She said that this is one feature being highlighted by Western Samoa in its festival village, the building of a structure to house the traditions and demonstrations. Ms. Bordallo further said the the festival provides for the showcasing of Guam's culture as part of the pacific people's celebration and provides a promotional tool for the island in its development of the perspective of cultural tourism as "we share a bid of our island with this gathering of participants from the pacific, and from other international destinations".

CAHA submitted an itemized budget breakdown (attached) of the delegation's anticipated expenses and requested the committee for its support.

Richard Duke, Chairman, Publicity & Promotions of the FestPac Task Force said that the overall objective of the festival was to stop the erosion of traditional Pacific cultures caused through exposure to external social influences which has occured over the centuries. He said that the goal is basic to the cultural survival of our very being as a Pacific people.

The only opposing testimony came from **Mr. David Tydingco**, President of the Guam Hotel & Restaurant Association, who said that the Association opposed the use of the Tourist Attraction Fund for the purpose as requested by CAHA. He said that the TAF has been established for the specific purpose of enhancing the visitor industry and the association can see no direct benefit to the industry as proposed in Bill 608.

DISCUSSIONS

Senator Lamorena commented that being a part of a festival is very special and he wholeheartedly support spending \$120,000 to send a delegation to the 7th Festival of Pacific Arts in Apia, Western Samoa. He said that we cannot put a price tag on our culture and sending the delegation is portraying and sharing the culture.

Senator Carlotta Leon Guerrero said that she is very supportive of all of the efforts to perpetuate our culture-our language, our dances. But because this kinds of trips provide wonderful experiences for the people, she'd like to see the criteria changed so that those who have not gone before be given priority. She believes that as many as possible of the young people should have that wonderful sharing experience.

Regarding the proposed budget presented at the hearing, Senator Aguon asked that the FestPac Task Force provide the committee with a more descriptive, detailed breakdown and this (1996 Guam FestPac, proposed

budget breakdown) was later submitted by Ms. Deborah Bordallo, Executive Director of CAHA and Chairperson of the Task Force, and made a part of this report.

Senator Leon Guerrero wants to know how many are traveling as administrative personnel and how many are technical production personnel. She was informed that there are 30 performers-dancers, singers and musicians and one technical person. CAHA submitted the complete list of the delegation following the hearing.

There being no further witnesses, Senator Aguon reminded the CAHA to submit the detailed budget and adjourned the hearing.

COMMITTEE RECOMMENDATION

The Committee on Tourism & Transportation recommends that Bill 608 be amended and substituted to address the concerns expressed (Section 2 of the original bill) at the hearing.

The Committee further recommends that Bill 608, as substituted, be reported out with the recommendation to do pass.

- 23rd Guam Legislature -

OFFICE: 479 W. O'Brien Drive · Suite 301 · Bank of Guam, Santa Cruz · Agana MAIL: 155 Hesler St. · Agana, Guam · 96910 · (671)472-3570/1/2 · Fax: (671)477-8358

April 25, 1996

MEMORANDUM

TO:

MEMBERS, COMMITTEE ON TOURISM AND TRANSPORTATION

FROM:

CHAIRPERSON, COMMITTEE ON TOURISM AND

TRANSPORTATION

SUBJECT:

PUBLIC HEARING

Please be advised that the Committee on Tourism & Transportation has scheduled a public hearing for 9 a.m., on Friday, May 3, 1996, in the Legislative Public Hearing Room, 155 Hessler Place, Pacific Arcade Building, Agana on the following.

RES. NO. 395 - RELATIVE TO DEVELOPING A RELATIONSHIP OF GOODWILL AND COOPERATION BETWEEN THE LOCAL PEOPLE OF GUAM AND THE PRIVATE SECTOR BY REQUESTING THAT AIRLINES, HOTELS, GOLF COURSES AND OTHER REPRESENTATIVES OF THE GUAM TOURIST INDUSTRY PROVIDE GREATER DISCOUNT RATES TO GUAM'S ISLAND RESIDENTS TO BE KNOWN AS THE "Y TAOTAO TA" RATES FOR OUR LOCAL PEOPLE.

BILL NO. 581 / BILL NO. 600 - AN ACT TO APPROPRIATE FOUR MILLION DOLLARS (\$4,000,000) FROM THE TOURIST ATTRACTION FUND TO CONSTRUCT A CHAMORRO HERITAGE FACILITY AT THE SITE OF THE OLD GUAM LEGISLATURE BUILDING, AND TO AMEND SUBSECTION (e) OF SECTION 2 OF CHAPTER III OF PUBLIC LAW 23-45, RELATIVE TO EXTENDING THE DEADLINE FOR THE CHAMORRO HERITAGE INSTITUTE PLANNING GROUP TO SUBMIT LEGISLATION CREATING THE INSTITUTE.

BILL NO. 608 - AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

Your attendance and participation will be appreciated.

OHN PEREZ AGOON

C:

ALL SENATORS

MEDIA

- 23rd GUAM LEGISLATURE -

OFFICE: 479 W. O'Brien Drive · Suite 301 · Bank of Guam, Santa Cruz · Agana MAIL: 155 Hesler St. · Agana, Guam · 96910 · (671)472-3570/1/2 · Fax: (671)477-8358

April 25, 1996

THE WOLLD CALL BY ALL COMMENTS

MEMORANDUM

TO:

EXECUTIVE DIRECTOR

FROM:

CHAIRPERSON, COMMITTEE ON TOURISM AND TRANSPORTATION

SUBJECT:

PUBLIC HEARING

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Please make the appropriate arrangements

IOHN PEREZ AGO

c: Audio-Tech Security Protocol Maintenance

ROUTING SLIP

SENATOR JOHN PEREZ AGUON COMMITTEE ON TOURISM & TRANSPORTATION

SUBJECT: Public Hearing on ResiNo:39505,

Bills No:581,600,608 Friday,May3,1996 9:00a.m.

ROUTED BY:

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SURUHANU			

LIST OF INVITEES

Honorable Carl T. C. Gutierrez

Dr. Katherine B. Aguon Peter R. Onedera

Linda T. Reyes Deborah J. Bordallo

Anne Marie Sablan Michael Clement

Jeanne Pangelinan Goring Duenas

Phil Borja Johnny Sablan

Bernie Tenorio Dave Lujan

Maria Yatar Arlene Bordallo

Richard Duke Zeny C. Custodio

Anthony Corn Ed Benavente

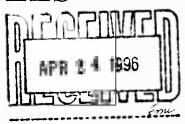
James Nelson Ray Aflague

Ray Sanz





Twenty-Third Guam Legislature 155 Hesler St., Agana, Guam 96910



April 23, 1996

MEMORANDUM

TO:

Chairman, Committee on Tourism and Transportation

FROM:

Chairman, Committee on Rules

SUBJECT: Referral - Bill No. 608

The above Bill is referred to your Committee as the principal Please note that the referral is subject to ratification committee. by the Committee on Rules at its next meeting. It is recommended you schedule a public hearing at your earliest convenience.

SOMNY LUJAN ORSINI

Attachment:

TWENTY-THIRD GUAM LEGISLATURE 1996 (SECOND) Regular Session

Bill No. 608

Introduced by:

J. P. AGUON

#2 LAMORENA

AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

2	Section 1. APPROPRIATION. The sum of ONE HUNDRED TWENTY
	

- 3 THOUSAND DOLLARS (\$120,000) are appropriated from the surplus of the
- 4 Tourist Attraction Fund (TAF) to the Council on the Arts and Humanities
- 5 Agency (CAHA) for the purpose of funding Guam's participation in the 7th
- 6 Pacific Festival of the Arts (hereinafter referred to at the "Festival") in Apia,
- Western Samoa, from September 8 to 23, 1996.
- 8 Section 2. USE OF OTHER SOURCES OF FUNDS. Any funds raised
- 9 by CAHA above the SIXTY-FIVE THOUSAND DOLLARS (\$65,000) indicated
- 10 in their funding request, dated April 1, 1996 and attached herein as Appendix
- 11 I, for the purpose of participating in the Festival, shall be utilized to offset an
- 12 identical amount from the appropriation from the TAF contained in Section 1
- 13 of this act.
- 14 Section 3. REPORT ON EXPENDITURES, RETURN OF
- 15 UNEXPENDED FUNDS. Within ninety (90) days following the return to
- 16 Guam of Guam's delegation to the Festival, CAHA shall submit to the

- 1 Governor of Guam, the Speaker of the Legislature, and the Chairman of the
- 2 Legislature's Committee with oversight on the TAF, a complete accounting of
- 3 expenditures incurred. Any remaining unexpended funds shall be returned to
- 4 the TAF.

Carl T.C. Gutierrez Governor

Deborah J. Bordallo Executive Director GUAM
COUNCIL ON THE
ARTS AND
HUMANITIES
AGENCY
KAHAN I KUTTURAN GUAHAN

Madeleine Z. Bordall Lieutenant Governor

Anthony C. Com Chairman of the Boai

APR 0 ± 1976

APR OF EATH

April 1, 1996

The Honorable John P. Aguon
Chairperson
Committee on Tourism and Transportation
23rd Guam Legislature
Agana, Guam 96910

Dear Senator Aguon:

estimate to

Every four years, the Pacific region celebrates the expression of culture and arts at the Pacific Festival of Arts, hosted by a country/island member of the South Pacific Commission. The past six festivals have resulted in an exchange of cultural presentations and has fostered deeper understanding of the ever-changing Pacific, in its gathering of the peoples of this region.

The 7th Pacific Festival of Arts will take place in Apia, Western Samoa, from September 8 - 23, 1996. The host's plans for this prestigeous festival are to be all-inclusive with its theme entitled "Tala Measina" which translates to bringing the best of our arts, culture and heritage to the shores of Western Samoa.

As the Head of Delegation, Governor Carl T. C. Gutierrez has designated a Task Force to oversee the planning and preparations for a contingency to best represent Guam at the festival. Plans have been ongoing for the past year to identify the performers, crafters, and presenters for the various activities which the host country has requested from each participating member.

Guam has been represented at this festival since the first event held in Fiji in 1972, and was well represented at the last (6th) which was held in Rarotonga, Cook Islands. Funding in the past for Guam's delegations have been through legislative appropriation and community fundraising efforts, and we are requesting for assistance in sending the best representation of our arts and traditions to this year's festival.

00630

Officers

Marie Barretto Secretary

Board Members

Lourdes Aguon-Schulte

Julia Breeding

Christina Flores

Bernadine Gines

Mari Flor Herrero

In our meetings with Governor Gutierrez on the plans for Guam's participation, we have discussed the preparations and needs of the delegation. From the logistical needs, an expense budget totaling \$185,000 has been earmarked for this activity, in which we believe we can raise \$65,000 of the needed funds through grants and other local fundraising activities. Past Guam's delegations have received legislative appropriation, and in seeking the additional funds for the delegation, Governor Gutierrez has authorized the Task Force to request for an appropriation from your Committee.

To fund Guam's delegation to the 7th Pacific Festival of Arts, we hereby respectfully request for an appropriation in the amount of \$120,000 from the Tourist Attraction Fund. The Task Force's budget breakdown is attached for your information, and should you require additional information, we will be more than happy to provide them to you.

Past festival participants from Guam have brought back a heightened sense of pride and have renewed their dedication to the promotion and preservation of our cultural traditions. From this a number of performing groups have emerged and an increased awareness of the need to strengthen our traditional folk arts has been revitalized. Thus, Guam's participation at this festival will reap many benefits to our island, as a vehicle in the promotion of our island's identity through its arts, culture and traditions and its sharing of these in the Pacific realm.

Si Yu'os Ma'ase! for your consideration of this request, as we work towards bringing the best of our traditions to the festival in Western Samoa.

Mas fi'et,

Deborah J. Bordallo

GUAM FESTPAC CHAIRPERSON

cc: Governor of Guam

Lieutenant Governor of Guam

1996 GUAM FESTPAC BUDGET BREAKDOWN

EXPENSES	Cash	In-Kind
Personnel, Artistic		
Director	5,000	
Musical Director	5,000	
Choreographer	5,000	
Scriptwriter	1,000	:
Delegation - Artists' time spent		
for preparation & festival		
@ \$25/day x 34 artists x 30 days		25,500
Personnel, Administrative		62,500
Task Force members - time		
spent in preparation & festival		
based on % of time spent		
Personnel, Technical/ Production		
Equipment usage	2,500	
Travel - Airfare	_,555	
@ 65 pax x \$1850	120,250	
Ground Transportation	120,200	
Provided by festival hosts		5,850
@ \$5/day x 65 pax x 18 days		0,000
Two (2) Rental vehicles	1,440	~
@ \$40/day x 2 x 18 days		,
Food		
\$25/pax x 2 days x 65 pax (enroute)	3,250	,
Provided by festival hosts		29,250
@ \$25/day x 65 pax x 18 days		
Lodging		
Overnight stay in Honolulu	3,150	
@ \$150/day x 21 rooms		
Provided by festival hosts		
@ \$25 x 65 pax x 18 days		29,250
Marketing/Promotion	13,000	·
Posters, Newspaper, Radio and		
TV ads @ \$10,000		
Souvenir Booklet @ \$3,000		
Other		
Official and performing costumes	19,410	•
Props	6,000	
TOTAL	185,000	152,350

CERTIFICATE OF THE BORROWER

To: Bank of Hawaii Guam Branch

Re:

Credit Agreement dated as of March 31, 1994 (the "Credit Agreement") between the Government of the Territory of Guam (the "Borrower") and Bank of Hawaii.

CERTIFICATE

Pursuant to Section 3.01(c)(iii) of the referenced Credit Agreement, I hereby certify that the name, title and specimen signature of each person who has executed the Credit Agreement on behalf of the Borrower, or who has or will execute on behalf of the Borrower, the promissory note or any other document (other than this Certificate) in connection with the Agreement are as set forth below, and each such person is in office on the date hereof and thereunto duly authorized:

Name and Title:	Specimen Signature:		
JOSEPH F. ADA	(Joseph 7. C	dda	
Governor of Guam		<u> </u>	
WILFRED G. AFLAGUE	10.1 QH		
Director, Dept. of Administration			

Unless and until the Borrower gives you notice of any change in this Certificate, you may continue to rely on this Certificate at all times as if this Certificate were dated on and as of the day of, and delivered at, each such time.

IN WITNESS WHEREOF, this certificate has been executed on and as of March 31 , 1994.

OFFICE OF THE ATTORNEY GENERAL

ELIZABETH BARRETT ANDERSON

Attorney General

money. It also exprines the economic benefits of tourism in terms of how they can be maximized for the well-being of the local people, and how to avoid potential negative consequences.

6. REQUIRED TEXTBOOKS:

- Mathieson, A., & Wall, G. (1984). <u>Tourism Economic, Physical, and Social Impacts</u>. New York: Longman Inc.
- Bull, A. (1991). <u>The Economics of Travel and Tourism</u>. New York: John Wiley & Sons.
- 7. <u>SCHEDULE</u>: Regular class meetings will be held on twice weekly for an hour and twenty minutes each.
- 8. <u>INSTRUCTOR'S OFFICE HOURS</u>: Office is located in DC-30. Telephone number is 735-2530. Students may also leave a message in my distribution box (Stan McGahey) in the CBPA Office in A Building.
- 9. <u>CALENDAR OF ASSIGNMENTS</u>: Course content will be presented according to the following schedule:

Week #1: Introduction of the course, students, and instructor.

Week #2: Conceptual framework of tourism.

Week #3: Economic characteristics of tourist industry.

Week #4: Multiplier effect and leakage.

Week #5: Tourism and the environment - a symbiotic relationship.

- .

Week #6: Social impacts of tourism.

Week #7: Tourism and Moral conduct.

Week #8: Planning for tourism impacts.

Week #9: Review and mid-term exam.

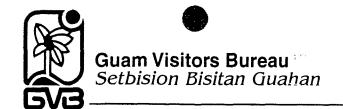
Week #10: The economics of tourism demand.

Week #11: Tourism enterprises.

Week #12: Supplying travel and tourism products.

Week #13: Employment and income creations.

Week #14: Tourism balance of payments.





03 May 1996

HONORABLE JOHN P. AGUON
Senator and Chairman, Committee on
Tourism and Transportation
23rd Guam Legislature
155 Hesler Street
Agana, Guam 96910

Dear Chairman Aguon:

Håfa Adai! As Chairman of the Guam Visitors Bureau, thank you for the opportunity to present testimony on **Resolution No. 395**, **Bill Nos. 581** & 600, and **Bill No. 608**.

Resolution No. 395

I fully support the concept of offering discount rates to Guam residents, as I believe these discounts will allow for greater local community participation in Guam's tourism industry. Through this participation and resulting better awareness, our sense of pride in this vital industry is greatly enhanced. As a proprietor of a tourism-related business, I have always provided discount rates for our residents, and I know that many of Guam's tourism businesses do likewise. I do believe, however, that more businesses should be strongly encouraged to follow suit, for it will only serve to benefit the community and the respective business.

Bill Nos. 581 & 600

The Guam Visitors Bureau supports this proposed legislation as it would restore an existing historical building in Guam's capital city to encase Guam's cultural exhibits. The location of this facility would help to revitalize Agana, and would also serve as a central location for both Guam's visitors and residents alike. Additionally, the Bureau agrees that the funding source for the restoration is appropriate and within the mandated purposes of the Tourist Attraction Fund.

TESTIMONY - RESOLUTION NO. 395, BILL NOS. 581, 600 & 608 03 MAY 1996 PAGE TWO.

Bill No. 608

On April 11, 1996, the Guam Visitors Bureau Board of Directors entertained a funding request from CAHA for its participation at the 7th Pacific Festival of the Arts. A total of \$40,000 was requested to be expended solely toward air transportation. That motion did not pass despite any support for the concept, primarily because the Board felt that the Bureau could not afford to expend this amount while at the same time spend fewer dollars in our other target markets.

The proposal to fund Guam's participation at the Festival as a separate appropriation of the Tourist Attraction Fund meets with no objection from the Bureau.

Once again, I extend my sincere appreciation for this opportunity to present testimony.

Respectfully submitted,

JIMMY DEE

Chairman of the Board

Ray K. Guilorrez Chairman Tradillocal Structure & Lagistics From Mes

The Honorable John P. Aguon
Chairman
Committee on Tourism and Transportation
23rd Guam Legislature
Agana, Guam 96910

May 3, 1996

Dear Senator Aguon.

I Roy K. Gutierrez do hereby give my full support to bill 608. Furtherance, as I stand before you and respected members of this committee on this the third day of May in the year of our Lord nineteen hundred ninety-six it is with hope and understanding that this testimonial I present in audience will be a adherent benefactor for the continuance on future funding ascelates to the festival activities pursuant to our Chamorro culture and arts. We share with our country or island neighbors in the Pacific a perpetual niche in preserving our custom and arts for future generations to come. A festival activity hosted by member Pacific Arts Council as the 7th Pacific Festival of Aris 95' brings together cur brothers and sisters in harmonious gathering for the exchange of island culture and a vast artistry of customary talent within each race-'tala mea sina'. Additionally, there is that everlasting hope for peace and tranquillity amongst our brothers and sisters of all race. In this we present our best as a united people.

OF DO A CALDADA A CARTO CURE COMPANY-

This year the 7th Pacific Festival of the Arts also known as 'FESPAC' will be held in Apia, Western Samoa. Bill 608 sponsored by the Honorable John P. Aguon, a distinguished member of the 23rd Guam Legislature calls for the amount of one hundred twenty thousand dellars from the tourist attraction fund to the Council on the Arts and Humanities Agency (CAHA) for participation in the 7th Pacific Festival of the Arts in Apia, Western Samoa along with twenty-six member countries of the Pacific Arts Council. On this note I implore before the members of this present committee their favorable vote to bill 608.

As chairman of the Tradit al Structure & Logistics Commit I am tasked in building a traditional structure that the delegation and the people of Guam will be proud of for years to come. The structure will house artifacts, arts and crafts displays, a cooking facility, blacksmith, audio and video materials from local artists. I oppose Section 2 of bill 608 because of possible unforeseen schedules and transportation and handling, the delegation along with their arts, crafts, music equipment, props, costumes, and artifacts. It is not easy to place a dollar amount at this time for a smooth operation. The entire delegation consists as much as 70 or more artists, performers and committee members requiring special attention. Completing such a logistical task in which the host country is entertaining to all the delegation's needs, preparing schedules, attending to all their request and meeting their requirements. Additional efforts made by the task force members or contributions by the community in raising funds for participating in the festival should be given at least a portion over the sixty-five thousand dollars for the purpose of accomodating any last minute additions, emergencies, including health and/or welfare of any participant to any Pacific Festival of the Arts, communications, added security for material supplies and equipment, ectera fees, or other needs as deemed required by our Governor, the Honorable Carl T.C. Gutierrez, chairperson, or the logistics committee. Furthermore, anything above the sixty-five thousand dollars raised by the task force and not exceeding twenty thousand delians for allowable juistified expenditure and not more than ten thousand dollars for participation expenses can be used. The community is assisting the task force in monetary and in-kind service. For the hard work everyone is putting into this event all unforeseen obstacles, cost & emergencies could jeopardize the entire showing or outcome due to lack of sufficient funding. For these reasons Section 2 of bill 608 should be stricken from the record. For the record, Section 3 can accomodate the accountability for return of unexpended funds. The traditional structure will be built at the size of 1200 to 1400 square feet. In order to obtain all materials to build the Taotao Latte Pavilion several trips to Samoa is required to secure wooden posts, trusses, perlings, and 5000 woven thatched roof sections. After selecting the site storing materials will return to Guam to assist in packaging and handling of tools & equipment. Performers props, costumes, and other materials will also be stored in the container ready for shipping ahead of the schedule. After returning to Samoa skilled workers and crafters will be commissioned or obtained from the government to complete the traditional structure. Large stones and boulders are available for shaping latte stone columns to be incorporated into the design. This would be a semi-permanent type structure which is about 90 percent of materials furnished by the Samoan people so in turn we leave them a quality multi-use structure that will last for years leaving behind Taotao Latte Guam.





CHIEF HURAO: The Spaniards could have done better to remain in their own country. We have no need of their help to live happily. Satisfied with what our islands furnish us, we desire nothing. The knowledge which they have given us has only increased our needs and stimulated our desires. They find it evil that we do not dress. If that were necessary, nature would have provided us with clothes. They treat us as gross people and regard us as barbarians. But do we have to believe them? Under the excuse of instructing us, they are corrupting us. They take away from us the primitive simplicity in which we live they dare to take away our liberty which should be dearer to us than life itself. They try to persuade us that we will be happier, and some of us have been blinded into believing their words. But can we have such sentiments if we reflect that we have been covered with misery and illness ever since these foreigners have come to disturb our peace?

We will learn from our brothers and sisters and together will attain the same goals. "We are here for our children".

Sincerely,

ROY K. GUTIERREZ

PHILIP L. BORJA P.O. BOX 1863 AGANA, GUAM 96910

3 MAY 1996

The Honorable John P. Aguon Chairperson Committee on Tourism and Transportation 23rd Guam Legislature Agana, Guam 96910

Dear Senator Aguon:

I have been asked to speak on behalf of the Publicity and Promotions Committee (PPC) in support of the Guam FEST-PAC Delegation's request for an appropriation in the amount of \$120,000 from the Tourist Attraction Fund (TAF).

In representing the Promotion's side of the FEST-PAC's Task Force, I have had the opportunity to witness first hand the importance of Guam being represented in the 7th Pacific Festival of Arts as it has been since 1972.

We are working to secure funding, so that our island is represented at the highest level. In working with the tourist industry and the public, I am convinced that Guam must participate at the 7th Festival of Pacific Arts in order for Guam to be presented as a significant part of the Pacific Island culture that is alive on our island. Guam should be presented as a proud culture full of a tradition that must be preserved if it is to be worthy of the attention we require to present our island as a viable tourist location.

It is not often that we have the opportunity to showcase the Art and Culture of Guam to the Pacific Region. Guam's representation at the 7th Pacific Festival of Arts in Apia, Western Samoa, is the perfect venue for Guam to continue to renew interest in our island and maintain the desire of others to visit our beautiful paradise.

I encourage you to continue with tradition and to support our effort by appropriating the requested funding thereby contributing to our mutual goal which is to ensure that Guam continues to harbor it's sense of pride and dedication to the promotion and preservation of it's cultural traditions.

Philip L. Borja

Vice Chairman, PPC, Guam FEST-PAC



Bureau of Women's Affairs

Setbesion Asunton Famalao'an

Office of the Governor • P.O. Box 2950 • Agana, Guam 96910

Tel: (671) 472-8931/9 • Fax: (671) 477-4826

ORIGINAL

Written Testimony
of Zeny C. Custodio
in support of Guam's
participation in the 7th Pacific Festival
of the Arts in Apia, Western Samoa
executed May 1, 1996

I, Zeny C. Custodio, member of the CAHA Committee handling arrangements for the 7th Pacific Festival of the Arts in Apia, Western Samoa, am endorsing Bill No. 608 authored by Sen. John P. Aguon authorizing the sum of \$120,000 to be appropriated from the surplus of the Tourist Attraction Fund (TAF) to the Council On the Arts and Humanities for the funding of Guam's participation in the 7th Pacific Festival of the Arts to be held in Apia, Western Samoa from September 8-23, 1996.

I think that the amount to be appropriated justifies the rationale behind the expenditure. Whatever amount is spent cannot compensate for the many benefits that Guam will derive from its participation in the Festival.

The festival will provide a venue for the proper exposure of the Chamorro culture, its art and rich heritage and enable our people to get a deeper understanding of the ever-changing Pacific and its people.

Since the participation of Guam in the Pacific Festival has already been traditional having participated in the the first event in Fiji in 1972 until the 6th held in Rarotonga, Cook Islands, it is absolutely a must that Guam should continue this tradition and keep that part of the region updated on the latest developments and advancements of our people's way of life.

For these reasons, I strongly endorse Bill 608 which will finance Guam's participation in this 7th Pacific Festival of Arts in Apia, Western Samoa.

Zený C. Custodio

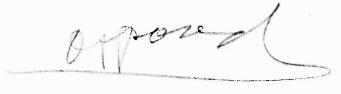
Director





GUAM HOTEL & RESTAURANT ASSOCIATION

SUITE 106 HENGI PLAZA • P. O. BOX 8565 • TAMUNING, GUAM 96931 • TEL: 671 649 1447 • FAX: 671 649 8565



May 3, 1996

Honorable John Perez Aguon Chairman Committee on Tourism & Transportation 23rd Guam Legislature 155 Hesler Street Agana, Guam 96910

Testimony on Bill No. 608

Hafa Adai Mr. Chairman, Members of the Committee:

My name is David Tydingco, President of the Guam Hotel & Restaurant Association and I appreciate the opportunity to testify on Bill No 608, an act to appropriate \$120,000 from the TAF to the Council on the Arts and Humanities for participation in the 7th Pacific Festival of the Arts in Apia, Western Samoa.

The Guam Hotel & Restaurant Association appreciates the need for our local artisans to participate in off-island cultural events.

However, we oppose the use of the Tourist Attraction Funds as the source of funding for such a purpose. The TAF has been established for the specific purpose of enhancing our visitor industry and we can see no direct benefit to the industry as proposed in Bill No. 608.

We suggest that another source of funds be identified outside the Tourist Attraction Fund to fund CAHA's request.

I thank you for the opportunity to testify on Bill No. 608.

Si Yu'os Ma'ase,

DAVID B. TYDING President

cc: Board of Directors



Members 4 1

Dr. Katherine Aguon

Paula Bamba

Arlene Bordallo

Anthony Corn

Zeny Custodio

Dr. Vince Diaz

Benjie Diola

Richard Duke

Ralph Gutierrez

Roy Gutierrez

Jon Medina

Jeanne Pangelinan

Linda Reyes

Anne Marie Sablan

Dr. Patrick Sagisi

Emilio Uy

Carl T.C. Gutierrez

Madeleine Z. Bordallo Lieutenant Governor

Deborah J. Bordallo Chairperson

> Johnny Sablan Vice-Chairman

> > May 3, 1996

The Honorable John P. Aguon Chairman Committee on Tourism and Transportation 23rd Guam Legislature 155 Hesler Street Agana, Guam 96910

Dear Mr. Chairman:

Si Yu'os Ma'ase! for allowing us to present testimony to you and the esteemed members of the Committee on Tourism and Transportation on **Bill No. 608**, relative to funding Guam's delegation to the 7th Festival of Pacific Arts scheduled to be held in September, 1996.

On March 22, 1995, Governor Carl T. C. Gutierrez issued Executive Order No. 95-06 establishing Guam's FestPac Task Force with the Guam Council on the Arts and Humanities designated as the lead agency for preparation of this year's festival.

I am here today in my capacity as Chairperson of the 1996 Guam FestPac Task Force, along with other Task Force Members and individuals who will be participating in this year's festival, to present Guam's contingency's plans for this festival being hosted by Western Samoa.

The Festival of Pacific Arts has been held quadrennially for the past twenty-four years, hosted by a different member island/country of the South Pacific Commission. The festival is the Olympiad of Culture, bringing together the indigenous cultures of the Pacific realm, from the continent of Australia, along the Torres Straits, and including the regions of Melanesia, Polynesia and our Micronesia region.

Past festivals have focused on the presentations and traditions by visual and performing artists who portray the vitality and distinction of each participating culture - a celebration which expresses the cultural uniqueness of each of our island/country brothers and sisters. Since the First Festival held in Fiji in 1972, each festival has expanded and developed a specific theme as a forum of emphasizing the sharing of new cultural experiences by all participants, the host country residents, and other visitors to the festival.

The theme chosen by Western Samoa for the 7th Festival is "Tala Measina" which literally translated means "bringing the best" to their shores. In preparing for our participation, Guam's FestPac Task Force has developed its own "Taotao Latte" theme to emphasize the uniqueness of the Chamorros to our region. In our presentations, plans are to portray our traditions through the display of a performing arts pageant of music and dance, arts and crafts displays, and emphasizing the Latte stone as the unique structure to house most of our cultural displays and demonstrations including that of cooking traditional foods. This is one feature being highlighted by Western Samoa in its festival village, the building of a structure to house our traditions and demonstrations.

1996 GUAM FESTPAC

7th Festival of Pacific Arts, Apia Western Samoa (September 8-23, 1996)

Guam's delegation will be made up of performers, including musicians and dancers; traditional and contemporary crafters in weaving, carving, blacksmithing, and also featuring body ornamentation; individuals who will participate in literary forums, which will also include the sale of various Guam publications; cooks for the food demonstrations; and in addition to this, contemporary artwork to be displayed at the new Western Samoa National Gallery.

Due to the considerable distance to the festival, avenues have been sought to transport Guam's delegation thru the most viable and cost effective routes. Details of chartering a flight to the festival includes sharing with other neighboring island/countries such as the Commonwealth of the Northern Marianas, Palau, and the Federated States of Micronesia, along with members of the Micronesian Seafaring Society. This bringing together of a Micronesian contingency is also very important in our plans since we are working towards a united presentation as a show of regional unity.

And although the major costs of going to the festival is the actual transportation costs, various fundraising activities are forthcoming in an effort to fund other aspects of the delegation's needs such as contracting of artistic personnel, costuming, ground transportation, and other incidental and promotional expenses in preparation for the festival.

We seek your support in helping fund Guam's delegation which we feel will complement both our theme and that of Western Samoa's for this year's festival. In return, the festival provides for the showcasing of our island's culture as part of the Pacific peoples' celebration and provides a promotional tool for our island in its development of the perspective of *Cultural Tourism*, as we share a bit of our island with this gathering of participants from the Pacific, and from other international destinations.

With recent Task Force input, we would like to request for an amendment in Section 2 of Bill 608 to allow for greater financial flexibility regarding FestPac expendirtures, particularly since Section 3 allows for the return of any unexpended funds. The amended proposed budget breakdown is attached for your review along with the tentative schedule of fundraising activities. In appearing before you today, the Task Force members look forward to responding to any inquiries you may have, as well as to share the details of justifying Guam's delegation participation at this year's festival.

Again, Dangkulo na Si Yu'os Ma'ase! for your show of support for Guam's Taotao Latte contingency to the 7th Pacific Festival of Pacific Arts.

Mas fi'et,

Cha)rperson

Gyam FestPac Task Force

1996 GUAM FESTPAC PROPOSED BUDGET BREAKDOWN

Rev. 5/2/96

BUDGET CATEGORY	Expenses	Cash	In-Kind
Personnel, Artistic			
Director	5,000		
Musical Director	5,000		
Choreographer	5,000		
Scriptwriter	1,000		
Delegation - Artists' time spent			
for preparation & festival			· · · · · · · · · · · · · · · · · · ·
@ \$25/day x 34 artists x 30 days			25,500
Personnel, Administrative			62,500
Task Force members - time			,
spent in preparation & festival			
based on % of time spent			
Personnel, Technical/ Production			
Equipment usage	3,500		
Travel - Airfare			
@ 65 pax x \$1850	120,250	74,000 1/	
Ground Transportation			
Provided by festival hosts			5,850
@ \$5/day x 65 pax x 18 days	 		0,000
Two (2) Rental vehicles	1,440	·	
@ \$40/day x 2 x 18 days	1,110		
Food			
\$25/pax x 2 days x 65 pax (enroute)	3,250		
Provided by festival hosts	0,200		29,250
@ \$25/day x 65 pax x 18 days			
Stipends			
\$25/day x 18 days x 65 pax	29,250	29,250 1/	
Lodging	20,200	20,200 17	
Overnight stay in Honolulu	3,150		
@ \$150/day x 21 rooms	3,100		
Provided by festival hosts			
@ \$25 x 65 pax x 18 days			29,250
	13,000		25,230
Marketing/Promotion Posters, Newspaper, Radio and	13,000		
TV ads & other promotional items @ \$10,000			
Souvenir Booklet @ \$3,000			
Traditional Structure			
Materials and labor	3,500		
	0,000		
Other	40.440		
Official and performing costumes	19,410		
Stage Props Cooking demonstrations (\$500/day x 7 days)	6,000 3,500		
Official Gifts	1,000		···
Simulat Office	1,000		
TOTAL	223,250	103,250	152,350

1996 GUAM FESTIVAL OF PACIFIC ARTS TASK FORCE PROPOSED REVENUE GENERATING PROJECTS

GALA CULTURAL PRESENTATION

scheduled for late June, 1996 at Sandcastle complex

FIESTA FUNDRAISING BARBEQUE

scheduled for mid July, 1996

PUBLIC PERFORMANCES OF CULTURAL PAGEANT

scheduled for late July, 1996 through mid August, 1996

FIRST LADY'S CULTURAL FASHION SHOW

scheduled for early August, 1996 at Pacific Star Hotel

LIVE BROADCAST FUNDRAISING TELETHON

scheduled for mid to late August, 1996

SALES OF PROMOTIONAL PAGEANT MERCHANDISE

scheduled as an ongoing event

GRANTS

Pending federal and regional grant application approval

SIGN IN SHEET COMMITTEE ON TOURISM & TRANSPORTATION

SUBJECT: Bill No:608

DATE: May 3,1996

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SIGN IN SHEET COMMITTEE ON TOURISM & TRANSPORTATION

SUBJECT: Bill No:608

DATE: May 3,1996

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GUAM FESTPAC DELEGATION

- 1 Head of Delegation
- 1 Chairperson of FestPac Task Force
- 1 Producer Performing Arts Pageant
- 1 Overall ProductionDirector
- 1 Choreographer
- 1 Musical Director
- 1 Script Writer
- 1 Performing Costumes Manager
- 28 Performing Artists
- **2 Visual Artists**
- 2 Carvers
- 2 Blacksmiths
- 2 Weavers
- 2 Body Ornamentation/Jewelers/Artifact Replicators
- 1 Craft Organizer
- 3 Traditional Structure/Logistics Crew
- 1 Medical Doctor
- 1 FestPac Liaison
- 1 Literary Forum/Book Display Coordinator
- 1 Official Costumes/Gifts Coordinator
- 1 Fashion Parade Coordinator
- 3 Food Demonstrators
- 1 Promotions/Publicity Coordinator
- 2 Video Documentation Crew
- 1 Finance Coordinator
- 1 Support Staff
- 1 Transportation/Accomodations Chairperson
- 1 Guam Visitors Bureau Representative

65 Total Delegation (Pax Count)

1996 GUAM FESTPAC September 8 - 23 Transportation Options

OPTION A: \$1,921.00 Per Person (roundtrip GUM/HNL/APW)

Breakdown - \$1,178.00 Roundtrip Guam/Honolulu on Continental Micronesia \$751.00 Roundtrip Honolulu/Apia on Polynesian Airlines**

OPTION B: \$1,538.00 Per Person (roundtrip GUM/HNL/APW)

Breakdown - \$787.00* Roundtrip Guam/Honolulu on
Continental Micronesia with
discounted excursion fare
* Complimentary tickets have
been factored in with discount.
Fare is valid only with a
minimum of 50 pax booking.
\$751.00 Roundtrip Honolulu/Apia on
Polynesian Airlines**

OPTION C: \$1,340.00 Per Person (roundtrip GUM/HNL/APW)

Breakdown - \$598.00* Roundtrip Guam/Honolulu on
Continental Micronesia with
a 50% discount
* Approval of this fare will
be difficult and highly unlikely
\$751.00 Roundtrip Honolulu/Apia on
Polynesian Airlines**

OPTION D: \$1,251.00 Per Person (roundtrip GUM/APW)

This is a charter flight fare on a Continental Micronesia B-727 with 120 seat availability. Seats not used by Guam delegation can be filled by CNMI, FSM or other organizations.

NOTE: The only other air carrier to possibly provide charter services is Air Nauru whose price quotes are still pending.

** This is a discounted excursion fare. Negotiations for an additional discount for a group booking is pending. Polynesian Airlines operates a weekly flight to/from Apia on Monday only.

Testimony of Arlene Perez Bordallo, FestPac Task Force member to the Committee on Tourism and Transportation on Bill 608 May 3, 1996.

Good Morning Honorable John P. Aguon, chairman and committee members, Matu hu para be etaimamalao. I am not ashame to come before you to ask your assistance in funding \$120,000.00 so that the Guam Delegation can participate in the 7th Festival of the Pacific Arts in Western Samoa. $I\bar{n}$ fact I take pride that our Chamorro culture is still alive today.

As an alumna of University of Guam, majored in Business Management, minored in Travel Industry Management, 1980. Guam's marketing product is her sun, sea, land and her people. We, the Chamorro people need to preserve and promote our culture through our language, dances, songs, arts and crafts. And in order to accomplish this, we need to continue the revival of our culture.

Senator Aguon and committee members, I ask that you support Bill 608 through its passage.

Orleve P. Bordalla

TESTIMOÑU
PUT PRINIPONEN 608
MINA'BENTE TRES NA LIHESLATURAN GUÅHAN

ginen as: Peter R. Onedera

Buenas, ñot yan ñora todu hamyo ni' membron Kumiten Transpottasion yan Bisita gi Mina'bente Tres na Liheslaturan Guåhan. Guåhu si Peter R. Onedera ya gaige yu' guini na ogga'an para bai hu na'tungo' hamyo na propiu este na hinasso para u makuentåyi mit bente sientos na salåppe' para fondon i hinanao guatu gi Mina'siette na Gupot Åtte gi ya Pasifiku.

Membro yu' gi Kumiten i Fina'dimimorian Åtte para diligao Guåhan guini gi mamaila' na silebrasion gi ya Api'a, Western Samoa guennao gi fechan diha 8 asta diha 23 gi Septembre 1996.

Diberas, na'banidosu na u ma fata todu påtte gi kotturan Taotao Latte gi mismo halom otro tinaotao. Uniku i taotao Guåhan i sumaonao-ña guini na gupot annai u danña' yan noskuåntos nasion siha entre i mesklao Pasifiku. Hu chagi este na siñente annai sumaonao yu' gi batkåda ni' rumiprisenta tano'-ta guini gi ittemo biåhi gi ya Rarotonga, Cook Islands gi 1992 na såkkan. Didide' este na ginagao i mit bente sientos para u kubri este na hinasso. Fedda' yan

anåkko' chalån-ña i frubechon gåsto yanggen para u ma fata i fino'-ta, kotturå-ta, kostumbre-ta, inafa'maolek-ta, yan guinaiya-ta put irensiå-ta guatu gi pumalu na tinaotao. Desdeki ha fañågu i Kumision Pasifikon Sanhaya todu gupot ni' ma go'te kada kuåtro åños, dångkolo pinachacha-ña este na manera kumu pås yan inafa'maolek ha chochonnek. Ni' unu gi ya hita siña chumånda ayu na hinasso yanggen para ta fañaonao gi enteru mondo sa' nisisåriu na u lamaolek i tano', i lina'la' yan i uriya.

Put este na rason, put fabot sohyo' i manachaiguan-miyu na u ma apreba este na ginagao. Magåhet, chilong i gasto yan i dangkolo na che'cho'-ña i tano'-ta Guåhan kumu para u chåhlao un maolek na prugråma ni' pumoddong gi finatan kottura, lengguåhi, yan kostumbre.

Si Yu'os ma'åse',

Peter R. Onedera

P. O. Box 3096

Agana, Guam 96910

TESTIMONIAL Bill 608

May 03, 1996

The Honorable John P. Aguon Chairman/Committee on Tourism & Transportation 23rd Guam Legislature

Dear Senator Aguon:

In the process of our island's economic growth, many of our traditional lifestyles and arts have lagged behind to make way for contemporary ideals. While our progression is not necessarily unfortunate, it is disheartening to see why such a colorful and lively heritage has not been given the full opportunity to flourish simultaneously.

One of the reasons why many of us may probably had not fully participated in developing our traditional arts might have been the lack of a proper forum in which our arts could be showcased and properly recognized. Our territorial status may have also isolated us from properly integrating the cultures of our neighboring islands whom we share many ancestral commonalities with.

Our participation in FESTPAC would serve as a stimulus for artistic attainment by our artists. FESTPAC would also serve as a forum in which to stylize our cultural direction by experiencing the homogenous arts of the region. It would also allow the different island nations of the Pacific region to view our cultural identity which has its own true forms separate from our colonizers.

The ideals of FESTPAC is identical to that of an international sports competition which many of us wholeheartedly endorse. Whether it be sports, culture or intellectual competition, the intrinsic goal is the development, cultivation and perpetuation of an ideal that nourishes our physical or mental being.

The development of Guam's traditional arts and culture will also be an asset to our tourism objectives. Our island's physical landscape, though beautiful it is, is not unique and could be substituted by other island destinations. I firmly believe that our future marketing efforts would be reliant on our ability to offer the unique aspect of our island...our culture. This would be the distinguishing factor in making Guam a preferred choice for many visitors and is definitely a noble goal from which our society could benefit from also.

Our continuing participation in FESTPAC is beneficial and necessary to our positive cultural development. The financial investment expended in such a program will be compensated with knowledge gained in which to enhance our economic base.

We seek your committee's approval for funding of which we would be most grateful for.

Thank you for your consideration.

Sincerely,

Anthony Corn

Member

Guam FESTPAC Task Force

TESTIMONY FOR BILL NO. 608 - AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

My name is Linda Taitano Reyes, a member of the Guam Festpac Task Force serving as Chairperson of the Visual Arts Committee. I am submitting testimony this morning in support of Bill 608, which would appropriate \$120,000 for participation in the 7th Pacific Arts Festival - an event sponsored by the South Pacific Commission every four years.

A famous artist once said "Art is a reflection of man's soul". During these austere economic times coupled with education, public safety, health and public utility crisis' art does not seem to rank as a priority. But art is a priority to all of us who by our senses witness beauty everyday in every aspect of our lives. This appropriation is not just for a festival in Samoa, it is more far reaching than that. This event serves as a staging area for us to showcase what is in our souls.

Many groups have been off-shoots of past productions, in particular, the Tao tao: Tano Dance Troupe. I was personally involved as the line producer and CAHA Director in the development of the 1984 Festpac pageant titled "Guahu Tao tao Tano", under the guidance of my father - Carlos P. Taitano. He felt so strongly about the importance of these festivals that he generously contributed his time and money to work towards the preservation of our culture through artistic expression.

The overwhelming evidence that tourism will reap the benefits of this undertaking cannot be overstated. It is not so much that all these island nations will be potential markets, but more importantly that these types of events encourage and support a unified artistic endeavor by our community. The tourism industry has benefited tremendously in the past via local art representation in the hotels and performing artists both on island and at the various tourism conferences in Japan, Korea and elsewhere. Their roots have come from vehicles such as the Festpac Festival which foster creativity and nourish and give recognition to existing art activities. These are strong visual statements that explain who we are, where we came from and where we are going as a people.

THANK YOU AND SI YUUS MAASE



Members

Dr. Katherine Aguon

Paula Bamba

Ariene Bordallo

Anthony Corn

Zeny Custodio

Dr. Vince Diaz

Benjie Diola

Richard Duke

Ralph Gutierrez

Roy Gutierrez

Ion Medina

Jeanne Pangelinan

Linda Reyes

Anne Marie Sablan

Dr. Patrick Sagisi

Emilio Uy

Carl T.C. Gutierrez Governor

Madeleine Z. Bordallo Lieutenant Governor

Deborah J. Bordallo Chairperson

> Johnny Sablan Vice-Chairman

> > May 3, 1996

The Honorable John P. Aguon
Chairperson
Committee on Tourism & Transportation
23rd Guam Legislature
155 Hesler Street
Agana, Guam 96910

Dear Senator Aguon:

For the record, my name is Jeanne Pangelinan and I am here today in my role as Liaison between Guam and Western Samoa as we prepare for our island delegation's participation at the 7th Festival of Pacific Arts. In communications between the host country and Guam's delegation, we are working towards bringing the best presentation of our island's identity in celebration with other participating cultures from throughout the Pacific.

The wealth of cultural experiences which our delegation will attain along with the presentation of our cultural heritage at the festival will undoubtedly allow for the promotion of our island's identity. This celebration of over 25 member/countries of the South Pacific Commission, not only allows for the Pacific peoples expressions of their identity but also provides a venue for camaraderic and unity in spirit by all participants and visitors to the festival.

Western Samoa has allowed greater avenues for the expression of our living culture at this year's festival in the incorporation of their theme "Tala Measina" - bringing as much of our culture which we can share with others. As in past festivals, we highlight the pageantry of our performing artists along with the traditions of our craftspersons. The Western Samoa emphasis to bring more, allows for expression of other cultural aspects to be demonstrated, such as in food preparation, the building of a structure featuring the "latte", and the ability to expand on the exposure of Guam through other methods. The host country has also included venues for the exhibition of contemporary art, photographic displays, literary forums to include the sale of Guam publications, cassettes, and videos, as well as a film festival, as some of the additional ways of expressing our identity.

As we continue our efforts in preparation for the festival, I look forward to responding to requests you may have for information from Western Samoa on the various aspects of the festival. Si Yu'os Ma'ase! for your support of our endeavor to express our identity and promote our island in the Pacific region.

Mas fi'et,

Jeanne M. B. Pangelinan

Guam FestPac Liaison

1996 GUAM FESTPAC
7th Festival of Pacific Arts, Apia Western Samoa (September 8-23, 1996)

Guam Council on the Arts and Humanities Agency
P.O. Box 2950 Agana, Guam 96910 (671) 475-2242/475-2243 Facsimile: (671) 472-2781

TESTIMONY ON BILL 608

AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS FROM THE TOURIST ATTRACTION FUND TO THE GUAM COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION AT THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

Mr. Chairman, Senator John P. Aguon, and distinguished members of the Committee on Tourism and Transportation. My name is Richard Duke, M.Sc., Programs Coordinator IV with the Guam Council on the Arts and Humanities Agency and a recent executive appointee to the 1996 Guam FestPac Task Force Committee. The purpose of my appearance today is to lend humble testimony in support of Bill 608 appropriating \$120,000 to CAHA in support of Guam's cultural participation at the 7th Festival of Pacific Arts to be held in Apia, Western Samoa, from September 8th through the 23rd of this year.

With the advent of the first Festival of Pacific Arts held in Fiji in 1972 and its subsequent placement under the auspices of the Council on Pacific Arts of the South Pacific Commission, the overall objective of the festival was to stop the erosion of traditional Pacific cultures caused through exposure to external social influences which has occurred over the centuries. The goal of the festival is basic to the cultural survival of our very being as a Pacific people. A people that have traded many of their existing cultural and traditional values for the socio-economic affluence's and conveniences of a westernized world. Through the efforts of the South Pacific Commission, the festival has become a safeguard to all we hold dear not only as a people of a Pacific macrosociety, but as to who and what we are as a living Chamorro culture. It is through our direct and active participation at events such as the Festival of Pacific Arts that the preservation, enhancement and perpetuation of our very own cultural identity can continue to thrive and flourish.

Having been significantly involved with two previous FestPac Task Force Committees, both in 1984 with the Tahiti pageant and again in 1988 with the Australia pageant, I can attest that Guam's participation at the festival is not to be underestimated in it's importance or it's value. It's value not only in the preservation of our very essence as a Chamorro people but in the economic benefits which such an event can derive through the direct promotion of cultural tourism. With Guam's continued participation at the festival, a multitude of differing people are directly exposed to our Chamorro culture and our island way of life. Our island's participation is not a sterile promotional effort as with typical advertising methods, but a living and breathing

cultural experience. It is real and it is tangible. It is audience participatory in nature and not static. It is said that "seeing is believing" and so it is with many of Guam's off-island cultural efforts. Visitor and participant alike have the opportunity to experience the vibrancy and richness of our own Chamorro heritage and culture first hand. These cultural tourism efforts have proven themselves worthy time and time again. This is clearly evident in the Guam Visitors Bureau's frequent utilization of live cultural activities in successful promotional events such as at the annual Japan Association of Travel Agents (JATA) convention, as well as with other trade show promotions conducted in the Hong Kong, Taiwan and Korean markets. With anticipated media coverage expected, it is our current understanding that KGTF-TV12 and possibly *Latte Magazine* may document Guam's participation at the festival for local broadcast and publication. Additional broad scale Asia-Pacific exposure may also be provided through Continental Micronesia's regional monthly inflight magazine, *Pacifica*, and through the mainland based Guam Communications Network Publication, *Gailaide*, a broad subscription monthly news magazine that focuses on issues involving people of the Marianas and Micronesia.

While the festival may seemingly appear as just a whimsical artistic get-together to the unaware, the purpose of each island's participation is that of a more serious nature. Guam's own objectives are no different. Through the presentation of native dance, music, crafts and other folk arts, Guam has directly seen the resurgence and resurrection of our rich cultural heritage in the performance and perpetuation of folk traditions like the Kantan Chamorrita, the Taotao Tano dance, the belembautuyan, seafaring, and much more. Through the dedicated and unselfish efforts of the many individuals that have overseen Guam's previous cultural presentations, Guam has been endowed with a renewed sense of pride and commitment toward preserving our unique cultural legacy. In language and song. In the arts and humanities. In the values of who and what we are as a people. In short, we should not view the festival as an esoteric self-serving venue for performing artists and the like, but a festive celebration of our rich Chamorro heritage in a professionally developed showcase.

While the harsher reality of economics and the weight of priorities involving the social welfare of the people is of a vital concern to us all, the advancement of our cultural self identity must also be of importance. The proposed legislative appropriation should be viewed not only as an investment in our own cultural being as a society but in communicating a serious sense of purpose about the importance of preserving our cultural identity, values, and traditions to our island's youth. As with any educational effort made, it is through our continual exposure of our

young to the importance and value of the arts and traditions in our daily lives, that their appreciation and sense of cultural belonging are fostered and preserved. As an island community, we need to initiate a serious commitment and investment in our cultural selves. Hand in hand, we need to act with earnest cooperation in supporting artistic and cultural efforts both locally and abroad. We need to continue moving forward in a positive and purposeful manner and not to impede the progressive cultural efforts which we have made over the years.

With respect to the finances of such an immense cultural undertaking like FestPac, it is an unfortunate reality that Guam's geographical location in the Pacific makes transportation costs so significant. Perhaps this is the high price we pay for living in paradise. Coupled with recent price increases in the oil and fuel industries, this has only aggravated the financial problem associated with travel for the Guam delegation. While projected pageant production costs with the 1996 delegation are much in line with previous pageant presentations, the enormous expense to be incurred for travel to Western Samoa represents the single most significant percentage of the overall estimated project cost. In light of this fact, the task force has made inquiries to nearly all airlines serving Guam for the lowest potential cost estimate regarding non-stop and direct charter service to Apia.

As serious fundraising efforts are currently being planned to raise hopeful revenues for the island's cultural delegation via pageant performances, a live broadcast telethon, merchandise sales and the like, it would be realistic to state that Guam FestPac would still need the financial assistance that Bill 608 provides to help defray pageant expenses. In that same spirit, the Guam FestPac delegation is seeking a cooperative hand-up and not a hand-out in trying to achieve its current financial objectives.

In closing, the testimony expressed here today, both collectively and individually, is indicative as to what we as a Chamorro people hold dear to our hearts and reflects the vital concern and desire we have of ensuring our own cultural identity. As we stand on the threshold of a new millennium with it's everchanging social and technological advancements, the preservation of our cultural identity becomes crucial. With a new age of globalized assimilation progressing ever so near to our shores, it will become our island's cultural identity that alone will set us apart from the rest of the world.

As a people endowed with a rich history and vibrant cultural legacy, we must act thoughtfully to preserve and promote a unified cultural vision both now and for generations to come. Guam FestPac is representative of that cultural vision. A cultural vision that each and

everyone of us on Guam can share in and pride ourselves on. It is, however, a cultural vision that can only succeed in the spirit of cooperation and in the arena of mutual understanding.

I thank you all for your kind consideration and recommend the passage of Bill 608 with the suggested amendments proposed by the 1996 Guam FestPac Task Force Committee.

Si Yu'os Ma'ase,

Richard Duke, M.Sc.

Chairman, Publicity & Promotions

1996 Guam FestPac Task Force Committee

Introduced

TWENTY-THIRD GUAM LEGISLATURE 1996 (SECOND) Regular Session

APR 1 8 1996

Bill No. 608 (LS)

Introduced by:

J. P. AGUON

AN ACT TO APPROPRIATE ONE HUNDRED TWENTY THOUSAND DOLLARS (\$120,000) FROM THE TOURIST ATTRACTION FUND TO THE COUNCIL ON THE ARTS AND HUMANITIES AGENCY (CAHA) FOR PARTICIPATION IN THE 7TH PACIFIC FESTIVAL OF THE ARTS IN APIA, WESTERN SAMOA.

- BE IT ENACTED BY THE PEOPLE OF THE TERRITORY OF GUAM:
- 2 **Section 1. APPROPRIATION.** The sum of ONE HUNDRED TWENTY
- 3 THOUSAND DOLLARS (\$120,000) are appropriated from the surplus of the
- 4 Tourist Attraction Fund (TAF) to the Council on the Arts and Humanities
- 5 Agency (CAHA) for the purpose of funding Guam's participation in the 7th
- 6 Pacific Festival of the Arts (hereinafter referred to at the "Festival") in Apia,
- Western Samoa, from September 8 to 23, 1996.
- 8 Section 2. USE OF OTHER SOURCES OF FUNDS. Any funds raised
- 9 by CAHA above the SIXTY-FIVE THOUSAND DOLLARS (\$65,000) indicated
- 10 in their funding request, dated April 1, 1996 and attached herein as Appendix
- 11 I, for the purpose of participating in the Festival, shall be utilized to offset an
- 12 identical amount from the appropriation from the TAF contained in Section 1
- 13 of this act.
- 14 Section 3. REPORT ON EXPENDITURES, RETURN OF
- 15 UNEXPENDED FUNDS. Within ninety (90) days following the return to
- 16 Guam of Guam's delegation to the Festival, CAHA shall submit to the

- 1 Governor of Guam, the Speaker of the Legislature, and the Chairman of the
- 2 Legislature's Committee with oversight on the TAF, a complete accounting of
- 3 expenditures incurred. Any remaining unexpended funds shall be returned to
- 4 the TAF.

Carl T.C. Gutierrez Governor

Deborah J. Bordallo Executive Director GUAM
COUNCIL ON THE
ARTS AND
HUMANITIES
AGENCY
KAHAN I KUTTURAN GUAHAN

Madeleine Z. Bordallo Lieutenant Governor

Anthony C. Com Chairman of the Board

APR 0 4 19.5

ON CALEMAN

April 1, 1996

The Honorable John P. Aguon
Chairperson
Committee on Tourism and Transportation
23rd Guam Legislature
Agana, Guam 96910

Dear Senator Aguon:

Every four years, the Pacific region celebrates the expression of culture and arts at the Pacific Festival of Arts, hosted by a country/island member of the South Pacific Commission. The past six festivals have resulted in an exchange of cultural presentations and has fostered deeper understanding of the ever-changing Pacific, in its gathering of the peoples of this region.

The 7th Pacific Festival of Arts will take piece in Apia. Western Samoa, from September 8 - 23, 1996. The host's plans for this prestigeous festival are to be all-inclusive with its theme entitled "Tala Measina" which translates to bringing the best of our arts, culture and heritage to the shores of Western Samoa.

As the Head of Delegation, Governor Carl T. C. Gutierrez has designated a Task Force to oversee the planning and preparations for a contingency to best represent Guam at the festival. Plans have been ongoing for the past year to identify the performers, crafters, and presenters for the various activities which the host country has requested from each participating member.

Guam has been represented at this festival since the first event held in Fiji in 1972, and was well represented at the last (6th) which was held in Rarotonga, Cook Islands. Funding in the past for Guam's delegations have been through legislative appropriation and community fundraising efforts, and we are requesting for assistance in sending the best representation of our arts and traditions to this year's festival.

00630

Officers

Marie Barretto Secretary

Board Members

Lourdes Aguon-Schulte

Julia Breeding

Christina Flores

Bernadine Gines

Mari Flor Herrero

In our meetings with Governor Gutierrez on the plans for Guam's participation, we have discussed the preparations and needs of the delegation. From the logistical needs, an expense budget totaling \$185,000 has been earmarked for this activity, in which we believe we can raise \$65,000 of the needed funds through grants and other local fundraising activities. Past Guam's delegations have received legislative appropriation, and in seeking the additional funds for the delegation, Governor Gutierrez has authorized the Task Force to request for an appropriation from your Committee.

To fund Guam's delegation to the 7th Pacific Festival of Arts, we hereby respectfully request for an appropriation in the amount of \$120,000 from the Tourist Attraction Fund. The Task Force's budget breakdown is attached for your information, and should you require additional information, we will be more than happy to provide them to you.

Past festival participants from Guam have brought back a heightened sense of pride and have renewed their dedication to the promotion and preservation of our cultural traditions. From this a number of performing groups have emerged and an increased awareness of the need to strengthen our traditional folk arts has been revitalized. Thus, Guam's participation at this festival will reap many benefits to our island, as a vehicle in the promotion of our island's identity through its arts, culture and traditions and its sharing of these in the Pacific realm.

Si Yu'os Ma'ase! for your consideration of this request, as we work towards bringing the best of our traditions to the festival in Western Samoa.

Mas fi'et,

GUAM FESTPAC CHAIRPERSON

cc: Governor of Guam

Lieutenant Governor of Guam

1996 GUAM FESTPAC BUDGET BREAKDOWN

EXPENSES	Cash	In-Kind
Personnel, Artistic		
Director	5,000	
Musical Director	5,000	
Choreographer	5,000	
Scriptwriter	1,000	
Delegation - Artists' time spent		
for preparation & festival		
@ \$25/day x 34 artists x 30 days		25,500
Personnel, Administrative		62,500
Task Force members - time		, .
spent in preparation & festival		
based on % of time spent		
Personnel, Technical/ Production		
Equipment usage	2,500	
Travel - Airfare		
@ 65 pax x \$1850	120,250	
Ground Transportation	120,200	
Provided by festival hosts		5,850
@ \$5/day x 65 pax x 18 days		0,000
Two (2) Rental vehicles	1,440	
@ \$40/day x 2 x 18 days	1	
Food		
\$25/pax x 2 days x 65 pax (enroute)	3,250	
Provided by festival hosts		29,250
@ \$25/day x 65 pax x 18 days		_ · ,· · · -
Lodging		
Overnight stay in Honolulu	3,150	
@ \$150/day x 21 rooms	<i>'</i>	
Provided by festival hosts		
@ \$25 x 65 pax x 18 days		29,250
Marketing/Promotion	13,000	·
Posters, Newspaper, Radio and		
TV ads @ \$10,000		
Souvenir Booklet @ \$3,000		
Other		
Official and performing costumes	19,410	
Props	6,000	
TOTAL	185,000	152,350